



Young Audiences Western New York

FOR IMMEDIATE RELEASE

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N'DIAS (THE MIX) TO HEADLINE BENEFIT PERFORMANCE FOR ARTS EDUCATION

DATE: Wednesday, October 12, beginning at 8 p.m.

WHERE: Town Ballroom, 681 Main Street, Buffalo

ADMISSION: \$15 for general admission / \$10 for students (with valid ID)

BUFFALO, NY (9/26/11) – High-energy world beat ensemble N'Dias (The Mix) will headline a benefit performance at Town Ballroom supporting Young Audiences of Western New York, the region's leading arts education organization. Hosted on October 12 at 8 p.m., the concert will include an opening performance by Diaspora Drumming (Brazilian beats) and feature additional raffles and drawings to support educational engagement through the arts throughout Western New York.

Performances by The Mix feature West African traditional inspirations with contemporary influences. The group is led by fourth generation Griot and master percussionist Alassane Sarr, of Dakar, Senegal. The 12-member ensemble features layered drums by numerous percussionists, vibrant electric guitars and bass, and dancers who deliver engaging performances from beginning to end.

The Mix has quickly become a Buffalo favorite, performing at The Elmwood Avenue Festival of The Arts, Kleinhan's Music Hall, Elmwood Village Association's Summer Concert Series, Albright-Knox Art Gallery, and Nietzsche's.

Band members Sarr, singer/dancer Robin Monique, and percussionist Ringo Brill are all professional teaching artists currently working with Young Audiences WNY. In their programming, these artists work directly with youth in schools, after schools, and community venues, engaging them in interactive workshops and educational performances.

General admission tickets are \$15 or \$10 for students (with valid ID) and area available at the Town Ballroom box office, online at townballroom.com, or by phone at 716.852.3900. VIP event tickets and additional information are available on Young Audiences website at www.yawny.org/town.

ABOUT YOUNG AUDIENCES: Young Audiences of Western New York is a not-for-profit arts-in-education organization whose mission is to make the visual, performing, and literary arts a part of young people's lives in order to enhance their development as creative and productive human beings. This mission is fulfilled every day within the eight counties of Western New York with performances, workshops, and residencies in educational, cultural, and community centers. In operation for 49 years, Young Audiences' teaching artists support children learning core curriculum subjects through the arts, with over 100,000 artist contacts for children and families each year. Visit www.yawny.org for more information about Young Audiences of Western New York.

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